



in association with



Aattam Paattu

Online School Youth Festival 2021

Manual



The general Terms and Conditions for the 'Aattam Paattu' Online School Youth Festival 2021, being organised by Malayala Manorama, along with the rules regarding each item in the fete are listed below. The Jury's decision will be based on these rules/regulations.

Please also view the Rules and Regulations in the 'Aattam Paattu' Online School Youth Festival 2021' website to know more about the events in the competition, prizes, registration procedures and the general rules regarding the conduct of the fete.

Please also pay attention to the information regarding the Arts Festival to be published in Malayala Manorama daily, as well as on www.manoramaonline.com .



Item Categories and Class Groups

Item Categories

1. Poetry Recitation (Girls)
2. Poetry Recitation (Boys)
3. Mono Act (Girls)
4. Mono Act (Boys)
5. Mimicry (Girls)
6. Mimicry (Boys)
7. Film Song (Girls)
8. Film Song (Boys)
9. Classical Dance Jati (Girls)
10. Classical Dance Jati (Boys)
11. Folk Dance (Girls)
12. Folk Dance (Boys)
13. Cinematic Dance (Girls)
14. Cinematic Dance (Boys)
15. Stand up comedy (For Girls and Boys Combined)
16. Instrument Music - Percussion (For Girls and Boys Combined)
17. Instrument Music - Wind (For Girls and Boys Combined)
18. Instrument Music - String (For Girls and Boys Combined)
19. Speech Malayalam (For Girls and Boys Combined)
20. Speech English (For Girls and Boys Combined)

Class Groups

1. **Junior Group** - Students from Classes 5,6,7 & 8
2. **Senior Group** - Students from Classes 9,10, 11 & 12



Prizes

1. State Level - Winners

For all items, the prizes are:

- First Prize: Rs 5,000 and Certificate
- Second Prize: Rs 3,000 and Certificate
- Third Prize: Rs 2,000 and Certificate

State Level - Schools

Prizes for Schools:

- Champions: Rs 25,000 and Trophy
- Runners Up: Rs 15,000 and Trophy

State Level -Prizes for Individual Winners

- Kalathilakam (Girls): Rs 10,000 and Trophy
- Kalaprathibha (Boys): Rs 10,000 and Trophy

District Level

- All students who comes First and Second at the District Level and qualify for competing at the State Level will get Certificates.





General Rules and Regulations

- Schools from within and outside Kerala can register to participate in Aattam Paattu.
- The students who participate in each event have to be selected by the respective schools and register their names.
- There will be 20 events, and all are individual items.
- The competitions will be divided into two groups:
Junior Group - Students from 5,6,7,8 Classes
Senior Group - Students from 9,10, 11, 12 Classes
- Students can participate in as many events as possible.
- All events will be held on an online platform.
- The detailed schedule including dates will be published on Malayala Manorama daily and www.manoramaonline.com. Those who want to participate will have to upload their performance clips within the stipulated time frame.
- The 14 districts of Kerala will be considered as 14 Zones, and the Schools from outside Kerala will be grouped together as one Zone. So, 15 Zones will compete in the event.
- Students who come first and second from each Zone in each event will be considered for State Level competition.
- At the State-Level, winners will get Cash Awards and Certificates.



■ At the State-Level competition, the selected performances will be published on the website for the public to vote.

The marks awarded by the Jury (90 per cent weightage) and Public Voting (10 per cent weightage) will be clubbed to decide the winner.

■ The schools that come First and Second at the State Level will get Cash Award and Trophy. (The award winners will be selected after combining the performance at both the Senior and Junior Group Levels.)

■ The criteria to select the Kalathilakam, Kalaprathibha, Champion School, Runner Up School will be as follows:

First prize at State Level competition will earn 10 Points,
the second prize will get 5 points and the third prize will get 3 points.

■ Everyone competing at the State Level will get Certificates.

■ In all events, the decision of the Jury will be final and participants cannot contest its decision.

■ Students and schools that participate in the Competition should not contact the Jury members directly.

■ Every decision taken by the Aattam Paattu Organizing Committee regarding the competition will be final.

■ The Organizing Committee holds the right to take all decisions regarding the conduct of the Aattam Paattu Art Festival.





The General Rules and Regulations for participating in the Competition

- All are Individual Events
- To participate, the participants will have to upload performance video clips of each event on the Aattam Paattu Art Festival website.
- Links to the videos will not be acceptable.
- The address of the website on which the videos have to be uploaded will be sent to the contestant to the e-mail ID used for registering. The maximum time for each item will be 3 minutes.
- Each event has to be organized in such a way that it ends in 3 minutes.
- The file size of the video should not exceed 400 MB. The acceptable video formats will be MP4 and MOV. (It will be apt to record video with 720p resolution on mobile camera.)
- Video can be recorded on camera or mobile phone camera.
- The performance should be completed in a single take.
- The video should not be edited in any way. If the video is edited, the participant will be disqualified.
- For the dance items, playing recorded songs or music will be enough. No need to use a live orchestra.
- To record video, select a space with no sound disturbance.



- Avoid calls or messages interrupting the video recording if done on phones.
- One participant is allowed to upload only one video for an event.
- For all events, the camera or mobile has to be fixed at a place and the performance should be done in front of it. Avoid recording in selfie mode.
- Video once uploaded cannot be replaced with another one.
- Make sure to upload the video clip recorded in the best possible way.
- However, the quality of the phone, camera, video or background will not be considered when judging the performance.
- Using a studio setting or high-end cameras to record will not earn additional marks on its own.
- Ensure the visuals and sound should be clear.
- Only the performance of the participant appearing in the video will be considered.
- No details about the participant including name or other descriptions should be shown on the video.
- The participant should not announce his or her name or other details in the video.
- Harmful words/misogyny (offending women)/racial/religious/anti national references are not allowed.
- Only the full-time students studying in their institution should be registered by the schools. Schools registering fake participants will be disqualified.





Rules / Regulations / Suggestions for each Item Categories

1. Malayalam Poetry Recitation (Girls)

2. Malayalam Poetry Recitation (Boys)

- Only Malayalam poems can be recited.
- Start the recitation after mentioning the name of the poem and the name of the poet who wrote it.
- No other details should be mentioned.
- The contestant has to be standing while reciting.
- The face and the hands of the contestant should be visible in the video.
- Microphones or earphones can be used as required.

3. Mono Act (Girls)

4. Mono Act (Boys)

- Mono act should be performed in the standing position.
- Both face and body of the contestant should be visible.
- Use of microphones or earphones is permitted as required.

5. Mimicry (Girls)

6. Mimicry (Boys)

- The contestant has to be standing while performing.
- The face and the hands should be visible in the video.
- Microphones or earphones can be used as required.



7. Stand up comedy (For Girls and Boys Combined)

- Stand up comedy can be defined as a humorous talk delivered about any subject.
- There is no subject restriction. The contestant can select the subject.
- The talk can be on more than one subject too by combining multiple topics.
- The most important factor is whether the contestant can make the audience laugh.
- Microphones or earphones can be used as required.
- The face and hands of the contestants should be visible in the video.
- Bad words/misogyny (offending women)/racial/religious/anti-national references are not allowed.
- The contestant has to be standing during the performance.

8. Speech Malayalam (For Girls and Boys Combined)

- The Speech has to be in Malayalam.
- The Subject for the Speech:
Juniors: Your dreams about India's Future
Seniors: Humans and Environment: The way ahead
- The contestant has to be standing during the speech.
- Microphones or earphones can be used as required.
- The face and hands of the contestants should be visible in the video.

9. Speech English (For Girls and Boys Combined)

- The Speech has to be in English
Junior: Your dreams about India's Future
Senior: Humans and Environment: The way ahead
- The contestant has to be standing during the speech.
- Microphones or earphones can be used as required.
- The face and hands of the contestants should be visible in the video.



10. Film Song (Girls)

11. Film Song (Boys)

- Film songs composed in the classical music style have to be sung.
- Karaoke or any musical instrument is not allowed during the singing
- The contestant has to be standing when singing.
- Microphones or earphones can be used as required.
- The face and hands of the contestants should be visible in the video.
- Microphones or earphones can be used as required.
- The song has to be completed in one take without any editing

12. Classical Dance - Jati (Girls)

13. Classical Dance - Jati (Boys)

- The performance has to be done by giving importance to Jati in Bharatanatyam
- Any Bani with two minute Jati and one-minute Literature can be performed.
- The dance should be performed after the camera or mobile is placed at a fixed place.
- The student should be visible from head to foot.
(The participant should not be too close to the camera nor too far away from it.)
- While capturing the video, the audio playing in the background should have Jati and Literature in it.
- Simple make-up and ornaments will be enough.
- Girls have to wear sarees with border (kara) in the dance style.
- Boys can wear dhotis with kara in the thattu way.

14. Folk Dance (Girls)

15. Folk Dance (Boys)

- The dance has to be performed only for folk songs.
- Film songs are not allowed.
- Background singing is not allowed.
- The song recorded with background music can be played in the background while dancing.
- A simple dress appropriate for the particular song will be enough.
- The dance should be performed after the camera or mobile is placed at a fixed place.
- The student should be seen from head to foot. (The participants should not be too close to the camera nor too far away from it.)



16. Cinematic Dance (Girls)

17. Cinematic Dance (Boys)

- The dance should be performed to the tune of recorded film songs.
 - The student can opt for any style including Bollywood or hip-hop styles.
 - Mixing styles (fusion) is also allowed.
 - Film songs from Malayalam, Tamil and Hindi only will be allowed.
 - Other languages are not allowed.
 - Simple make-up and dress in tune with the song will be enough.
 - The student should be seen from head to foot.
- (The participant should not be too close to the camera nor too far away from it.)

18. Instrument Music - Percussion (For Girls and Boys Combined)

- Any of the Percussion instruments from Mridangam, Tabala and Chenda can be selected.
- The participant can sit or stand according to the nature of the instrument.
- Microphone or earphones can be used as required.
- Face and hands should be shown in the video.

19. Instrument Music - Wind (For Girls and Boys Combined)

- One of the following instruments can be selected--Oodakkuzhal, Harmonium or Clarinet.
- Microphones or earphones can be used as required.
- Face and hands should be visible in the video.

20. Instrument Music - String (For Girls and Boys Combined)

- Any of these instruments has to be played- Veena, Violin or Guitar.
- The performance has to be in the Eastern style. Western is not allowed.
- Microphones or earphones can be used as required.
- Face and hands should be shown in the video.

